

JOB DESCRIPTION

ROLE: Junior Creative Strategist

LOCATION: London (Hybrid)

SALARY: £35,000 – £45,000



ABOUT US_

At Talon, our purpose is to be the independent agency of choice providing a pioneering global platform for brands to connect with audiences in the outside world. We want to reimagine the industry to deliver greater value for our clients whilst inspiring people and caring for our planet. We're passionate about OOH and are on a mission to drive the growth of this sector within the media industry – changing perceptions of it as a legacy medium to one that is highly effective, creative, sustainable, and measurable for our clients.

In our first 10 years, our desire to offer intelligent, creative, technology-led OOH solutions and a full-service OOH offering saw us grow into a team of over 300 people located in key cities across the globe. In that time, we have been awarded for our approach to our people, our clients and our industry and want to continue and expand upon these successes.

OUR VALUES AND HOW WE WORK TOGETHER_

| WE ARE BOLD_ | WE ARE HUMAN_ | WE ARE SMART_ |
|--|--|---|
| <p>As industry provocateurs and pioneers, we respectfully challenge the status quo, take pride in our people, big ideas and partnerships</p> <ul style="list-style-type: none">• We embrace change• We challenge respectfully• We lead the way | <p>We are a diverse collective of changemakers who value respect, fairness, and integrity and expect the same in return</p> <ul style="list-style-type: none">• We value collaboration and togetherness• We are empathetic• We embrace individuality | <p>Our trailblazing spirit and learning centric culture ensures our knowledge provides maximum value to each other and our clients</p> <ul style="list-style-type: none">• We grow and learn• We are trusted• We are mission possible |

THE ROLE_

Grand Visual, the creative powerhouse of the Talon group, is looking for a dynamic Junior Creative Strategist to join our vibrant team. In this exciting role, you'll work across a diverse array of clients and agencies, collaborating with some of the world's leading brands. We seek an imaginative, strategic thinker who thrives in a fast-paced environment and can conjure up innovative ideas on the spot while supporting the delivery of exceptional client service.

RESPONSIBILITIES AND RELATIONSHIPS

- **Drive Innovation and Income:** Spearhead brand experience, digital production, and media solutions, with a primary focus on a leading client. Transform the OOH landscape into captivating consumer engagement opportunities.
- **Client Relationship Building:** Cultivate strong relationships with clients and cross-agency teams, driving growth and ensuring best-in-class creative responses.
- **Trendspotting and Collaboration:** Identify emerging trends, products, and partners to drive innovation. Collaborate with various departments to maximize income opportunities and enhance the client experience.
- **Sales and Presentation Excellence:** Ensure all booking procedures are followed, sales collateral is updated, and deliver inspiring presentations and regular outreach.



Talon is an equal opportunities employer. We celebrate diversity and are committed to creating an inclusive environment where all individuals can thrive. We seek to employ and develop a workforce representative of the markets that we serve and brands that we represent.

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WORKING HABITS AND CORE SKILLS_

- **Naturally Creative:** You can join a brainstorm and generate quality ideas on the fly with ease.
- **Relationship and Organizational Skills:** You build strong relationships, plan meticulously, and manage multiple projects with impeccable time management.
- **Strategic and Independent Thinker:** You are commercially aware, make independent decisions, and can work both individually and as part of a team.
- **Tech-Savvy:** You are proficient in Microsoft PowerPoint, Excel, and Word, ensuring you can deliver polished presentations and reports.

YOUR EXPERIENCE AND QUALIFICATIONS_

- **Proven Expertise:** Demonstrable experience in experiential and media sales, with a strong grasp of the marketing, media, events, and experiential markets.
- **Detail-Oriented Organizer:** Exceptional organizational skills with a keen eye for detail.
- **Exceptional Communicator:** Outstanding verbal and written communication and presentation skills.
- **Pressure Performer:** Experience in busy, demanding environments, driven by a self-motivated approach to delivering results.
- **Flexible Innovator:** Open to change and new opportunities, with a deep understanding of Talon's philosophy and specialist business units.

BENEFITS INCLUDE

| | |
|--|---|
| Pension | Enhanced maternity/paternity/shared parental pay |
| Life Assurance | 25 days annual leave, increasing every year by 1 day up to a maximum of 30 days |
| Permanent Health Insurance | Birthday Leave |
| Private Medical and Dental cover | Voluntary/Charity leave |
| Access to private GP appointments | Feel Good Allowance |
| Smarter Working (hybrid working, flexible working hours, work from anywhere for 2 weeks of the year and an early Friday finish!) | Summer Fridays |
| Eye Care Vouchers | Monthly Massages |
| Season Ticket Loan | Cycle to Work Scheme |
| Home set up allowance | Training allowance |

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