



ABOUT US_

At Talon, our mission is to unlock the full potential of out of home, making it more effective, creative, measurable and sustainable than ever.

We're passionate about OOH and are on a mission to drive the growth of this sector within the media industry. In just over a decade, our desire to offer intelligent, creative, technology-led OOH solutions and a full-service OOH offering saw us grow into a team of over 420 people located in key cities across the globe. In that time, we have been awarded for our approach to our people, our clients and our industry. We hire the finest talent to help us unlock the full potential of the Out of Home (OOH) environment for our clients; and pride ourselves on the individuals who represent our business.

Talon is an equal opportunities employer. We celebrate diversity and are committed to creating an inclusive environment where all individuals can thrive. We seek to employ and develop a workforce representative of the markets that we serve and brands that we represent.

OUR VALUES AND HOW WE WORK TOGETHER_

WE ARE BOLD_	WE ARE HUMAN_	WE ARE SMART_
<p>As industry provocateurs and pioneers, we respectfully challenge the status quo, take pride in our people, big ideas and partnerships</p> <ul style="list-style-type: none">• We embrace change• We challenge respectfully• We lead the way	<p>We are a diverse collective of changemakers who value respect, fairness, and integrity and expect the same in return</p> <ul style="list-style-type: none">• We value collaboration and togetherness• We are empathetic• We embrace individuality	<p>Our trailblazing spirit and learning centric culture ensures our knowledge provides maximum value to each other and our clients</p> <ul style="list-style-type: none">• We grow and learn• We are trusted• We are mission possible

THE ROLE_

The Product Manager will be responsible for driving a crucial part of Talon's technology stack and delivering a solution which positions Talon as the leading authority in and programmatic OOH and audience data

The Product Manager is primarily accountable for maximising customer and market value of Talon's technology investments while working efficiently to minimise delivery overheads. The role requires the individual to be a subject matter expert and work closely with other members of the Product and Data team to understand and anticipate client needs so that they can effectively manage the development process and consequently generate revenue.

The Product Manager will drive the culture of relentlessly questioning the essence and the value of any product change to separate "wants" from "needs" and aims for consensus amongst stakeholders for the benefit of Talon's customers.

This role will be responsible for communicating with stakeholders to ensure objectives are clear, key decisions are socialised and the vision is aligned with business and revenue goals. Success will depend on effective collaboration and communication with stakeholders from across the business and the ability to develop and deliver features which maximise our revenue generating potential.



RESPONSIBILITIES AND RELATIONSHIPS_

As a Product Manager, your core responsibilities will be to:

- Own and shape the product development roadmap in line with Global strategy and priorities
- Ensure that the dev investment delivers maximum value which will be measured in terms of; revenue traded through platform, e2e process optimisation, new business generation, reduction of operating expenditure and enabling growth
- Work closely with other product managers in the business to ensure alignment to overall strategy and set expectations for delivery of new functionalities
- Work in partnership with the engineering teams, ensuring that the pipeline of requirements is well defined, and fit for purpose
- Provide vision and direction to the development team in order to effectively plan and prioritise the feature backlog and ensure they have adequate task pipelines
- Identify potential system or process challenges and work closely with the wider department and team of developers to provide effective solutions
- Explain and showcase analysis and make analysis-based recommendations to internal and external stakeholders
- Continue to evaluate existing and new media suppliers to ensure we have the most valuable partnerships to deliver product goals and maximise revenue
- Keep up to date with the latest industry regulations, market conditions and competitor platforms so the team can make informed business decisions about any opportunities or challenges in this space.
- Support the sales team with pre-sales and achieving revenue targets
- Champion sustainability and advocate the value of positive social and environmental impact within your team.
- Participate in projects and initiatives which drive Talon's commitment to positive social and environmental causes. E.g., charity partnerships, volunteering, carbon offsetting etc.
- Role model the Talon values and behaviours to help ensure the best possible culture and tone is set throughout Talon.

WORKING HABITS AND CORE SKILLS_

- Encourages a creative approach to challenges and generates innovative solutions.
- Experience of working in a fast-moving team delivering solutions for clients or business partners.
- Excellent interpersonal and communication skills.

YOUR EXPERIENCE AND QUALIFICATIONS_

- Experience in managing a team to deliver technology products on time and within budget
- Expert understanding of the OOH or Online industry
- Proven ability to work collaboratively with teams across a number of business functions
- In depth knowledge of the associated products across Talon's tech stack

BENEFITS INCLUDE

Pension	Enhanced maternity/paternity/shared parental pay
Life Assurance	25 days annual leave, increasing every year by 1 day up to a maximum of 30 days
Permanent Health Insurance	Birthday Leave
Private Medical and Dental cover	Voluntary/Charity leave
Access to private GP appointments	Feel Good Allowance
Smarter Working (hybrid working, flexible working hours, work from anywhere for 2 weeks of the year and an early Friday finish!)	Summer Fridays
Eye Care Vouchers	Monthly Massages
Season Ticket Loan	Cycle to Work Scheme
Home set up allowance	Training allowance