

## ABOUT US

Talon was established in 2012 with the ambition to create a global Out of Home (OOH) agency providing uncompromised advice and service for our clients. Today we are a high growth independent full-service OOH agency with a team of over 230 people globally. Together we are dedicated to driving client value through a combination of teamwork, expertise, creativity, data and proprietary technology.

Talon is a driving force behind the transformation taking place across the OOH industry. By employing a data-led approach to planning and buying and with a focus on executing exciting and innovative OOH campaigns for some of the world's most well-known and progressive brands, Talon continues to grow by acquisition and by delivering measurable, impactful results for agencies and brands. Talon offers our employees an opportunity to grow and develop their careers in an environment that is energetic, creative, collaborative and fun. There's never been a more exciting time to be involved and we're excited about the next chapter.

## OUR VALUES AND HOW WE WORK TOGETHER

WE ARE BOLD	WE ARE HUMAN	WE ARE SMART
We think big, we innovate and respectfully challenge the status quo, we take pride in ourselves, our work and our partnerships	We are a diverse collective of real, genuine individuals who value respect, fairness, and integrity and expect the same in return	Our entrepreneurial spirit and learning centric culture ensures our knowledge provides maximum value to each other and our clients
<ul style="list-style-type: none"> <li>• We Embrace change</li> <li>• We Challenge respectfully</li> <li>• We Lead the way</li> </ul>	<ul style="list-style-type: none"> <li>• We value collaboration and togetherness</li> <li>• We are empathetic</li> <li>• We embrace individuality</li> </ul>	<ul style="list-style-type: none"> <li>• We Grow and learn</li> <li>• We are trusted</li> <li>• We are mission possible</li> </ul>

## THE ROLE

Working closely with the Head of Marketing, Talon's Senior Designer will lead the creative process across a wide variety of both digital and print-based projects and support the marketing team in their mission to cement Talon as the No. 1 Global Out Of Home agency.

This is a new role within Talon's London HQ and the candidate will have scope to lead design within the agency. You will be joining the team at a pivotal moment, having just been through a repositioning and rebrand project – due to launch by end of 2022. In the first few months you will play a key part in rolling out the rebrand to market. We're looking for a strategically focused designer, we don't just want you to take a brief "create a showreel", we want you take a brief and collaborate and develop ideas with the wider team to deliver brilliantly designed work helping to promote the business's latest projects and accomplishments.

As a talented graphic designer, you will be highly creative and have supreme attention to detail. This varied design role encompasses marketing collateral design, presentation design, mock ups and visualisations for clients and video editing, day-to-day producing sales and marketing materials to support the planning teams as well as wider agency support.



Talon is an equal opportunities employer. We celebrate diversity and are committed to creating an inclusive environment where all individuals can thrive. We seek to employ and develop a workforce representative of the markets that we serve and brands that we represent.

## RESPONSIBILITIES


- Lead design projects across brand, video, collateral and activation from start to finish
- Help to elevate the visual craft and aesthetic of Talon across the board; Online & Offline
- Solving agency challenges with thoughtful, engaging and beautifully crafted design solutions
- Support the team with the rebrand process – leading on collateral redesign and ensuring brand guidelines are adhered to in the creation of all new materials
- Conceptualise and realise creative ideas while working closely to new brand guidelines
- Act as brand guardian for the agency, ensuring all collateral is on brand and training team members where required
- Collateral design & new business support
- Video creation – showreels, brand videos and briefing agencies where required
- Creating visual representations (“mock ups”) for pitches and plans
- Provide constructive feedback into live projects, helping steer and develop the work of the Design & Marketing Executive
- Support the Head of Marketing to drive projects to a conclusion
- Lead by example for the Design & Marketing Executive as well as the wider team and shape the standard of design at Talon

## WORKING HABITS AND CORE SKILLS

- An all-rounder – a brilliant designer with video editing skills
- Act as brand guardian for the agency, ensuring all collateral is on brand and training team members where required
- Challenging the norm, continually proposing new ideas and rationalising them internally
- Trailblazer, have ideas that help Talon's marketing and agency teams do things differently & grow the business
- Craft design and creative to an excellent standard
- Highly creative with supreme attention to detail
- Fresh thinking, spots new opportunities for design and brings new creative ideas to the table
- Ensures a high standard of design output across the business
- Shares knowledge and looks to further personal development
- Excellent time management, able to prioritise and deliver great solutions

## YOUR EXPERIENCE AND QUALIFICATIONS

- Experience within a design environment – a degree is not essential, but you will need an appropriate level of experience, media agency experience a bonus
- Job ownership – experience of taking strategic, branding and collateral projects from brief through to completion
- Experience managing a team and proven track record in developing junior talent
- Proven working experience in Adobe Creative Suite, PowerPoint and video editing – Premier Pro etc
- 4+ years experience, with experience in a B2B role preferred



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BENEFITS INCLUDE	
Pension	Enhanced maternity/paternity/shared parental pay
Life Assurance	25 days annual leave, increasing every year by 1 day up to a maximum of 30 days
Permanent Health Insurance	Birthday Leave
Private Medical and Dental cover	Voluntary/Charity leave
Access to private GP appointments	Feel Good Allowance
Smarter Working (hybrid working, flexible working hours and an early Friday finish!)	Free Fitness Classes
Eye Care Vouchers	Monthly Massages
Season Ticket Loan	Cycle to Work Scheme



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